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TYPEFACES

Grifo L Medium
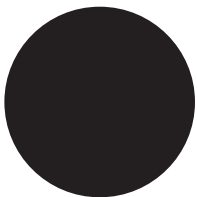
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnop   Bold
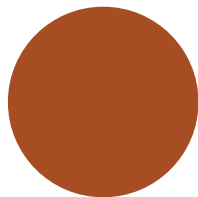ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnop   Medium

COLOR PALETTE

Primary
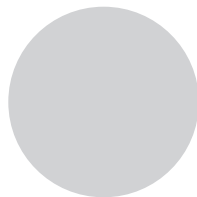
CMYK	CMYK	CMYK
0 0 0 100	25 75 100 17	0 0 0 20
RGB	**RGB**	**RGB**
35 31 32	166 79 37	209 211 212
#231F20	#A64F25	#D1D3D4

Secondary

CMYK	CMYK	CMYK
20 39 69 0	82 50 0 0	61 56 7 0
RGB	**RGB**	**RGB**
207 158 101	48 119 185	117 117 173
#CF9E65	#3077B9	#7575AD
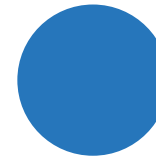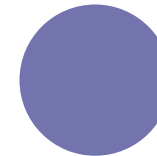
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LOGO USAGE

Preferred

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Grayscale

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Black Only

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Reversed

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CLEARSPACE

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✕ ✕ m

1"

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MINIMUM USAGE

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SOCIAL MEDIA ICONS

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APPLICATIONS – POSTCARD

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■ **Register and commit.** Invest online in one or more instruments. Just click the link to begin the investment process.

■ **Observe the impact.** Patron-investors will receive periodic updates about the instrument and the artist's performances.

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